

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963790-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Florida Democratic Party/S:	FLDP/SAUNDERS/HD49/D	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963790	07911758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FDPS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JWS1201H	\$1,500.00 NM
1	WESH	W	10/17/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JWS1201H	\$1,500.00 NM
3	WESH	Th	10/18/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JWS1201H	\$1,500.00 NM
4	WESH	F	10/19/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JWS1201H	\$1,500.00 NM
2	10/16/12	10/19/12	M-Su News @ 11PM	11-1135p	-1111--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	JWS1201H	\$1,600.00 NM
4	WESH	W	10/17/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	JWS1201H	\$1,600.00 NM
1	WESH	Th	10/18/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	JWS1201H	\$1,600.00 NM
2	WESH	F	10/19/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	JWS1201H	\$1,600.00 NM
3	10/22/12	10/22/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JWS1201H	\$1,500.00 NM
4	10/22/12	10/22/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	JWS1201H	\$1,800.00 NM
Total Spots							10		

Gross Total **\$15,700.00**

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P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

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Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
963790-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Florida Democratic Party/S	FLDP/SAUNDERS/HD49/D	

Agency Commission	\$2,355.00
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Net Amount Due	\$13,345.00
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